1. Financial resources (FR)
2. Human resources (HR)
3. Technology and digital infrastructure (TI)
4. Corporate governance and innovation strategy (CG)
5. Policy and legal environment (PL)

**GFI = 0.899, TLI = 0.941, RMSEA = 0.066, and CFI = 0.952; χ²/df ratio = 4.667**

**Figure 3** The confirmatory factor analysis for critical factors affecting creative innovation and competitive capacity